



# Startup Pathshala 2020 Program Schedule

**Thriving to inculcate  
Entrepreneurship & Innovation Literacy  
in 10,000+ youth of Madhya Pradesh”**



Confederation of Indian Industry  
125 Years: 1895-2020



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## INAUGURATION OF STARTUP PATHSHALA

By Hon'ble Governor of Madhya Pradesh

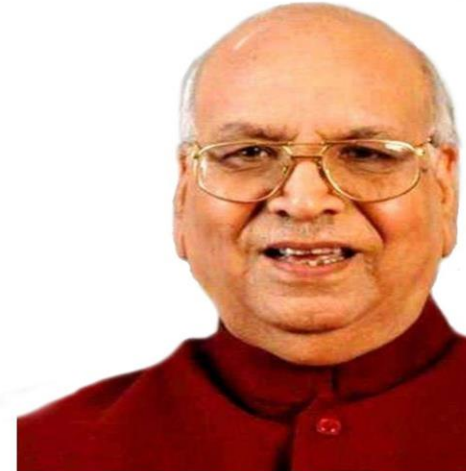
STARTUP

Facebook Live

पाठशाला

30 DAYS PROGRAM FROM  
27<sup>th</sup> MAY 2020

5 PM TO 6 PM



SHRI LALJI TANDON  
Hon'ble Governor of Madhya Pradesh



<https://www.facebook.com/YiBhopal/>





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## INAUGURATION OF STARTUP PATHSHALA

By Hon'ble Chief Minister of Madhya Pradesh

Facebook **Live**



SHRI SHIVRAJ SINGH CHOUHAN  
Hon'ble Chief Minister of Madhya Pradesh

# STARTUP पाठशाला

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# Modality of Startup Pathshala 2020

- It is a 30 days program commencing on 27<sup>th</sup> May 2020
- Courses will be “Live” on Facebook and YouTube
- Courses are open for all students and young startups of Madhya Pradesh
- Courses are created in Hindi/English both.
- Quizzes and Assessment will be conducted everyday.
- E-Certificate will be provided to all participants





# Course Content (First Week)

- **Day# 1 – Simplifying Entrepreneurship! And why Entrepreneurship is important and how this can help the country in its mission of being “Self-Reliant”**
- **Day# 2 – Difference and Similarities in Startups and Conventional Businesses! Case Study of “Joining a Job Vs. Starting a Startup”**



## Course Content (First Week)

- **Day# 3 – “Idea Generation”, a brainstorming exercise to generate new startup ideas!**
- **Day# 4 – Converting a Business Idea to a Viable Product. Case study of “Redbus” and “Ola”**



# Course Content (First Week)

- **Day# 5 – Deciding when to start and when not to start your own venture. Pros and Cons of Startup business**
- **Day# 6 – How to get your first customer? Understand Customer's need and Market Research. Case study of “BYJU’S”**



## Course Content (First Week)

- **Day# 7 – Exercise time! Shortlist 5 startup ideas! Brainstorm and learn to select and reject a startup idea. At the end of first week, all participants should be ready with “One Startup Idea of Their Own”**
- **Week 2, 3 and 4 – Course content will be shared later.**





# Speakers and Mentors Profile



Anirudh Damani, Managing Partner /  
Artha Venture Fund



Francisco Santolo, Harvard  
Alumn, CEO & Founder at  
Scalabl Argentina



Dr. Ria Aerts Director  
International Entrepreneurship,  
GOC Australia



Sagar Saxena, CoFounder  
Razorpay



Ravi Garikipati, Ex  
CTO, FlipKart



Dr. Chris Sotiropoulos,  
GOC Australia



Bharat Wakhlu, Founder &  
President / The Wakhlu Advisory



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# Speakers and Mentors Profile



**Digvijay Singh**  
(COO, Indian Angel Network)



**Devesh Chawla**  
(CEO, Chatur Ideas)



**Anuj Nigam**  
(Director Technology JLL | ISB | IIT Kharagpur)



**Dr. Chris Sotiropoulos**  
("Co-Owner, Global Opportunities Commercialisation (GOC) Australia)



**Kumar Sparsh**  
(Investment team at Unicorn India Ventures)



**Rathnakar Samavedam**  
(Chartered Accountant | Hyderabad Angels)



**Pankaj Thakar**  
(Founder Padup Venture, Member IAN, Angel Investor,)



**Yash Ghatalia**  
(Sr Associate at Mumbai Angels Network)



**Anil Gupta**  
(Startup Coach / Mentor)



**Pradeep Rathi**  
(Serial Entrepreneur | Mentor-in-Chief)



**Hirak Mukherje**  
(Chief Mentor at Neotech Incubation Hub)



**Varsha Kothawle**  
("Coach | Talent Manager | Director, RarEdge")



**Kanchi Daiya**  
(Regional Head - West India at Indian Angel Network)



**Prajakt Raut**  
(Founder at Applyifi)



**Gagan Gupta**  
(Co-founder Kyt Ventures)



**Dr Anu Gupta**  
(Co-founder Kyt Ventures)



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Thank  
you

Link for Registration to STARTUP PATHSHALA 2020

<https://jicjabalpur.org/startup-pathshala-registration>